The United States AIR FORCE BAND
WASHINGTON, D.C.

MEDIA ALERT

CONTACT:
Technical Sgt. Robert Smith
Joint Base Anacostia-Bolling
Washington, D.C. 20032-0202
Office: 202-767-4310
Cell: 202-641-6868
Robdrumz@msn.com

FOR RELEASE: *Immediately through* ***June 24, 2014***

Air Force Rock Band's First National Tour

WHO/WHAT: Max Impact, the premier rock band of the United States Air Force, will perform a free public concert at the Peace Plaza Downtown Stage on June 24 at 7 p.m. Tickets are not required for this event. This concert is part of Max Impact's first national tour, as they travel through Wisconsin, Minnesota, South Dakota, Wyoming and Nebraska.

Stationed at Joint Base Anacostia-Bolling in Washington, D.C., Max Impact performs exciting classic and current rock and country hits, as well as patriotic favorites and original music. The group is part of The United States Air Force Band, Washington, D.C.

WHEN: June 24, 2014 at 7 p.m.

WHERE: Peace Plaza Downtown Stage, 1st Ave SW & 1st St SW, Rochester, Minn.

INTERVIEW OPTIONS:
Members of Max Impact are available for in-studio or phone-in interviews; live performances on local morning shows including bumpers and teasers; and coverage before, during and after concerts. They can perform acoustically or with sound reinforcement utilizing their professional sound engineer. To set up interviews and/or request more information, contact Technical Sgt. Robert Smith, listed above.

For more information about Max Impact, including photos, bios and musical excerpts, please visit: http://bit.ly/usafmaximpact.

BACKGROUND ON MAX IMPACT:
Through national tours, local performances, recordings and deployments, Max Impact showcases Air Force excellence to millions each year. Between public performances, they are often called on to support events for the White House, State Department, Department of Defense and numerous other high-level military and civilian functions.

In addition to entertaining military and civilian audiences in the United States, Max Impact thrills service members with its trademark high-intensity, hard-rocking music at forward deployed locations. These performances are a much-needed "taste of home" for deployed service members. At home or abroad, their high-energy performances enhance troop morale, build partnerships with local and foreign communities, increase recruiting and retention efforts and inspire patriotism using effective and powerful music.

As part of The U.S. Air Force Band, these Airmen musicians honor those who have served, inspire American citizens to heightened patriotism and service, and positively impact the global community on behalf of the U.S. Air Force and the United States of America. The excellence demonstrated by these Airmen musicians is a reflection of the excellence carried out by Airmen stationed around the globe.

For more information about The U.S. Air Force Band, please visit: www.usafband.af.mil.

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