



CONTACT:

Technical Sgt. Robert Smith
Joint Base Anacostia-Bolling
Washington, D.C. 20032-0202
Office: 202-767-4310
Cell: 202-641-6868
Robdrumz@msn.com

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Air Force Rock Band Leader Comes Home

It might seem like ages ago when Central High School graduate Ryan “Rhino” Carson, now U.S. Air Force Senior Master Sgt. Ryan Carson, was belting out tunes in the school’s choir room and plowing across the field with fellow Cobbler offensive linemen. Some wondered if he would ever return.

But finally, at long last, he is coming back, and Rapid City is in for a treat.

As the noncommissioned officer of Max Impact, the premier rock band of the United States Air Force, Carson is thrilled to bring his group to Rapid City to perform at the Military Appreciation After Party for the Main Street Square Summer Concert Series on Thursday, June 26 at 9 p.m.

This concert is part of Max Impact’s first national tour, themed “It’s America,” which will take the group through Wisconsin, Minnesota, South Dakota, Wyoming and Nebraska.

This 8-day trip will be a homecoming of sorts for Carson, who is also a graduate of the University of Wyoming.

“I am so excited to be returning to the Midwest,” he said. “After 15 years of service, this is the first time I will be performing in my hometown. What better place to inspire patriotism and honor America, than in the place I consider to be the heartland of America!”

As part of The U.S. Air Force Band stationed at Joint Base Anacostia-Bolling in Washington, D.C., Max Impact performs exciting classic and current rock and country hits, as well as patriotic favorites and original music. They showcase Air Force excellence to millions each year through public concerts in and around Washington, D.C., as well as online with audio and video recordings. They also regularly support events for the White House, State Department, Department of Defense and numerous other high-level military and civilian functions.

In addition to entertaining military and civilian audiences in the United States, Max Impact thrills service members with its trademark high-intensity, hard-rocking music at forward deployed locations. These performances are a much-needed “taste of home” for deployed service members. At home or abroad, their high-energy performances enhance troop morale, build partnerships with local and foreign communities, increase recruiting and retention efforts and inspire patriotism using music as an effective and powerful tool.

As part of The U.S. Air Force Band, these Airmen musicians honor those who have served, inspire American citizens to heightened patriotism and service, and positively impact the global community on behalf of the U.S. Air Force and the United States of America. The excellence demonstrated by these Airmen musicians is a reflection of the excellence carried out 24 hours a day, 7 days a week by Airmen stationed around the globe. Each member is proud to represent all Airmen, whose selfless service and sacrifices ensure the freedoms we enjoy as citizens of the United States of America.

For more information about Max Impact, including photos and a link to the group’s free, downloadable music, please visit: <http://bit.ly/usafmaximpact>.

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